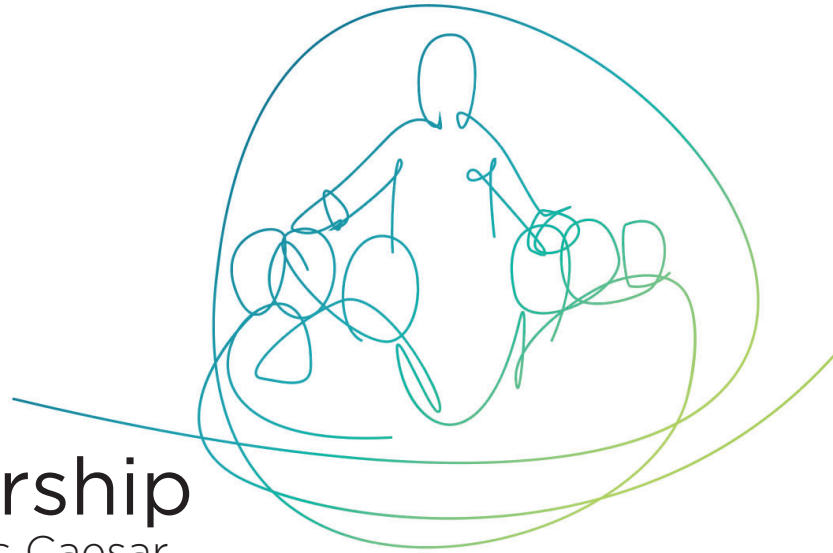




Olivier  
Mythodrama

Preparing Better Leaders



# Influential Leadership

Inspired by Shakespeare's Julius Caesar

## Programme Outline

- Introduction to the Archetypes essential to Influential Leadership
- Exercise to self-assess current access to these

**Themes are drawn from the following:**

### **ACT 1 - Setting the Scene**

- Political Intelligence - distinguishing the Wise from the Naïve and Cunning
- Market Place Pitch - what do you believe are the most important issues to address?
- Creating a coalition of mutual interest - making the right connections with the right people

### **ACT 2 - Moving into Influential Action**

- Building effective support - aligning functional purpose with underlying values
- Exercise to practise influence with a 'Senate Debate'

### **ACT 3 - Using Power Effectively**

- Assessing individual Sources of Power - what have you got, what do you need?
- Archetypal self-analysis to assess current influencing weaknesses
- 1-1 Influencing practice with focussed feedback

### **ACT 4 - Emotionally Intelligent Influencing**

- The key stages of emotionally intelligence in influencing
- Stepping into purposeful influence
- Making the 'big pitch' and to win hearts and minds

### **ACT 5 - Legacy**

- Doing the 'Right Thing' - developing moral decision making
- Epitaph - how do we want to be remembered?

If you have any questions, please contact us:

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